



Things are coming together for the Masi-Adobe team heading into the meat of the season. The team is gelling as a unit, having bonded with some successful road trips down to the States (well successful other than that collarbone thing), and BC Cup #3 marked the first time the team has had all its members present at a race since Harris-Roubaix. Zack showcased his talent with an awesome ride to finish a commendable 5th place on a gruesome course against a stacked field. The momentum has been building in the team, with strong top ten rides at Enumclaw and SFU as well as a streak of midweek race victories- Dan won in Kelowna, Zack soloed the Coastal Crit and Alistair outsprinted a breakaway containing both Chris and Jon to be Tuesday Night World Champion for a week. We're right on track for big things!



Masi-Adobe switched to Giordana clothing this year, and it is outstanding. Every piece of gear seems to have been genuinely designed to race in. The lightweight jerseys are full zip (something the team is looking to take greater advantage of in coming months, along with the KINeSYS sunscreen), and the zips on the jerseys and jackets are large and easy to do and undo whe on the fly in the middle of the pack. KINeSYS makes excellent sunscreen. Although racing has been under cloudy skies this season, the team has been pouring on miles under brilliant sun lately. The lip balm, and SPF 15 cream are great for the face and keep you from looking like a leather saddle. The spray SPF 30 is nice for the back of the neck, and for those of us that have "dermal artwork" to protect.

Masi bikes are back this year and better than ever. The consensus seems to be that they are good looking, lightweight and great handling bikes. Most importantly (According to Alistair) the Masi's match the Mavic ES wheels so well even Queer Eye for the Straight Guy would have to nod in approval.

All of the new Rudy project glasses and helmets are in. The Kompact is the best Rudy helmet to date: lightweight, comfortable and a perfect match for the team kits. Riders are wearing a wide variety of sunglass models, but it seems regardless of the model, the Racing Red lense tint continues to be the most versatile and widely used lense. Riders are wearing Rydon's, Horus, Ekynox's and Kerosenes.



Tech Talk, a new feature last year, is still being constantly updated for some of this year's new races. It is basically an overview of upcoming races and what a new or upcoming rider can expect out of the course. The feedback has been quite positive with this feature of our team site. Alistair Howard has so far shown a fair bit of acumen in his race predictions- might have something to do with the whole savvy veteran/European racing experience thing!

One of our teams biggest objectives this year is the BC Cup series. The team has big goals, hunting podiums and for a top three overall finish in the BC Cup. With three races down its time to start seeing the red and white charging the front and racing hard!



As you all should be aware, we are a team that also rides for another cause besides our own: the Multiple Sclerosis Society. Robert Major, who is one of our valued Masi-Adobe Racing club members has agreed to head up our teams participation in this area (he's also the guy taking the great pics). He has some exciting new ideas on how we can help raise some money for the MS Society. Be sure that in the near future we are going to have some more information on how we are going to gear up for this and what types of things we plan on doing to raise money for the MS Society.



This is my favorite picture so far this year. Its from Harris-Roubaix (hence the gravel) and was the first time the team was all together as a team. You can see every rider in it, right near the front, charging hard and racing where the action is. A good sign of things to come!



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